

Yuri Software YAddress Offers a High Performance Geocoding Solution for Microsoft SQL Server 2008

February 23, 2009, San Diego, CA

Yuri Software, Inc. today announced the release of YAddress integration components for Microsoft SQL Server 2008, which will enable its new YAddress product to be utilized from within the SQL Server 2008 environment.

YAddress product offers address correction and geocoding services on Microsoft Windows platform through its programmatic .NET interfaces. It is a stand-alone software application that is deployed on a local computer of the user, and offers very high performance address processing with speeds of 300 addresses per second (millions of addresses per hour).

The integration components for SQL Server 2008 enable YAddress to be called directly from transact SQL queries or stored procedures, without the need of developing .NET software applications. YAddress interfaces can also be utilized from within the SQL Server Integration Services environment, which provides an easy to use platform for building enterprise-level data integration and data transformations solutions.

“Many Microsoft SQL Server databases have postal addresses, which can be interpreted as data points on a map,” says Ed Katibah, program manager for SQL Server at Microsoft Corp. “A SQL Server 2008 customer can geocode these addresses and uncover an enormous wealth of geospatial data. This data can be further analyzed and leveraged in many ways with SQL Server 2008 spatial capabilities.”

“There are many address correction and geocoding solutions offered as XML services over the Internet,” says Yuri Diomin, President of Yuri Software, “but they all share the same disadvantage – their performance is not sufficient for large datasets. That’s where YAddress comes in. Being a local software application, it eliminates the delays of data traveling over the Internet and allows millions of address to be corrected and geocoded within an hour. Another advantage of the product is its flat pricing structure, where the costs do not rise with the number of addresses processed.”

YAddress integration components for SQL Server 2008 are available complete with their source code at CodePlex (<http://www.CodePlex.com>), a Microsoft open source web site. YAddress component features can be exercised for testing and evaluation purposes without a purchase of the product itself.

About Yuri Software, Inc.

Yuri Software is a software development company based in San Diego, CA. The firm has been offering line of business software applications for various vertical industries for over 10 years.

Media Contacts

Yuri Diomin, ydm@yurisw.com, 858-755-9058